

*Aldrian
Risjad*

Profile 2022

A man in a light blue jacket is walking at night, seen from the side. He has a dark bag slung over his shoulder and is looking down. The background is heavily blurred, showing city lights and structures, creating a sense of motion. The overall color palette is dominated by blues and greens.



Biography

Aldrian Risjad was a singer born in the late 90s, 1998 to be precise, and were expected to be the next generation solo, rock artist, as he's been nominated for **AMI Award's "Best Solo Male/Female Rock of 2019 and 2020"**. As he's working along with many of his idols in Jakarta independent music scene, like Iga Massardi (frontman of Barasuara), Lafa Pratomo (producer of Danilla), and Baskara Putra (producer, songwriter, and singer of .Feast & Hindia), he has now discovered a fresh yet authentic ingredients to define his own music which makes him sounds distinct compared to other male solo acts on the scene. Drawing influences from the classic rock of the past generations like Mr. Big, Led Zeppelin, until modern day rock acts such as Blood Red Shoes, Arctic Monkeys, Queens of the Stone Age, and even Harry Styles, he sounded like nobody but himself – representing a sweet spot between heavy and pop-ish rock music. While his **debut album Interrobang** sounds like going in various directions, he claims that it is his musical journey that he must conquer, before setting his game on a higher level.





Discography



Milk Candy
Single
(2019)



Premature
Single
(2019)



Help You Out
Single
(2019)



Premature
Album
(2020)



Discography



**SOON DOESN'T LIKE WHAT'S
COMING, WHILE DOESN'T
WANT TO KNOW
(2020)
SINGLE WITH KANINA**



**Samudra,Samudra
Single
(2021)**



**Berlari Pelan di Kota
yang Cepat
Single
(2022)**



The Achievement

Sampoerna “Bukan Main”



Permata Bank “#CantStopMe”



Aldrian Risjad fill the vocal for TVC with Iga Massardi



Social Media Account



@aldrianrisjad

Followers:
5.677

Impression:
151.326

Reach:
15.377

Visits:
4.980



@aldrianrisjad

Followers:
756 K

Impression:
36.3K

Profile Visits:
2.252



Insight



- **AUDIENCE PERCENTAGE**
71% MEN / 21% WOMEN / 8% Not specified

- **Age Range**

<18	:	5%
18-22	:	39%
23-27	:	36%
28-34	:	15%

- **TOP CITIES (INSTAGRAM & SPOTIFY)**

1. Jakarta
2. Bandung
3. Surabaya
4. Bekasi
5. Semarang

THANK YOU

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